



Host A Donation Drive

Partner with Goodwill of Greater Detroit and help turn donated goods into lasting impact. The items collected through your drive can create real opportunities for people in our community while keeping usable goods out of landfills.

Each donation helps people learn new skills, find jobs, gain independence and build a better future. When you donate clothing, books, toys or household goods, proceeds from their resale support free programs, including adult education, job training, financial coaching, life skills development and services for people living with disabilities, mental health challenges or other barriers to employment.

HOW IT WORKS

1

Build Your Team: Gather a small group of volunteers, such as employees, students, parents, faith groups or neighbors to help organize and promote the drive.

2

Confirm Approval & Logistics: Get approval from your organization's leadership. Choose visible, secure and high-traffic areas where donation bins can be placed.

3

Choose Your Date: Email philanthropy@goodwilldetroit.org to work with us and choose the best date or dates for your drive.

4

Set a Goal: Create excitement with a friendly competition or group challenge between departments, classrooms or community teams.

5

Promote Your Drive: Start spreading the word at least two weeks before your drive. Use posters, emails, social media, newsletters, announcements, or set up an information table.

6

Place Donation Bins & Start Collecting: Goodwill of Greater Detroit will bring large collection bins and set them up in the secure spots you choose.

7

Share the Results: Thank your participants, celebrate your community's impact, and share your results. We will weigh all the donated items and let you know the total pounds collected.