





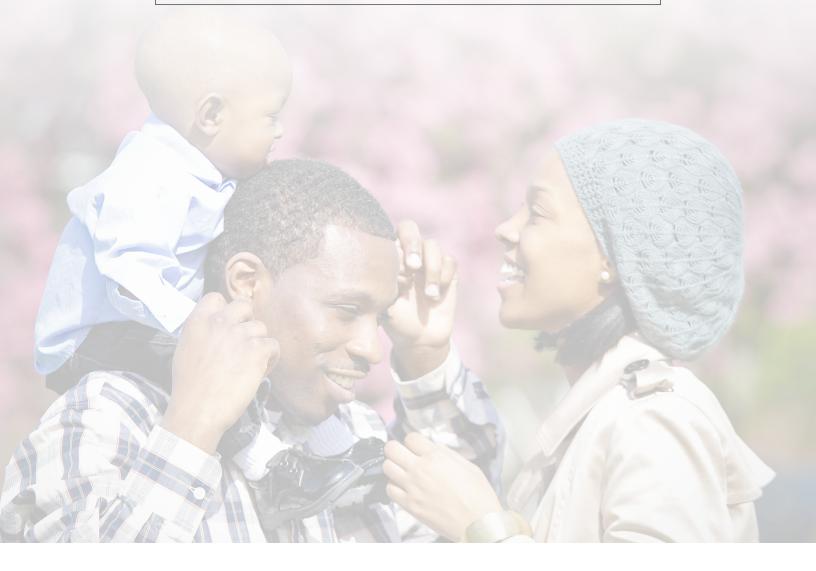






OUR MISSION:

to co-create independence and dignity through the power of personal and workforce development.



LETTER FROM THE CEO



As I write this (and, undoubtedly, as you read it), our community, nation, and world are battling a pandemic. At the moment, it feels like we are losing that fight. But a time will come when the tide will turn, and we will begin to win it—perhaps through our social behaviors; perhaps through a vaccine.

The tide will turn. 2019 was a tide-turning year for Goodwill Detroit.

As you probably know, we depend on our social enterprises as places where our trainees can gain meaningful employment opportunities (both short-term and long-term). As importantly, we also depend on those social enterprises to generate revenue to support many of the workforce development and personal development programs that we run. However, generating that revenue has been a challenge the past few years.

So, 2019 was an important year of investment in the future of our social enterprises. At the beginning of the year, we welcomed a new leader, Caleb Rutledge, to Goodwill's Green Works (GGW). While GGW had maintained profitability over recent years, it was important to continue its success. Over the course of the year, we also continued investigating ways to improve sales at our six stores, and happily saw consistent sales increases during that period. Finally, at the end of the year our board of directors approved the move and spin-off of our assembly and kitting business, internally known as GIS. Those changes have us looking to the future with more optimism than ever.

From a programmatic standpoint, in 2019 we delivered even more and greater impact for our community:

- We launched the operation of a Detroit at Work Center at the Northwest Activities Center along with our partners, the Detroit Employment Solutions Corp and SER-Metro Detroit. The Center will serve thousands of Detroiters annually.
- We continued and expanded the successful operations of the MI Works! offices in Novi and Pontiac, through which we serve thousands of resident of Oakland County looking for employment.
- We began the build out of a new facility for our welding school, which has already trained hundreds of men and women in the art of welding, with over a 95% placement and retention rate. The new facility will allow us to almost double the number of people who graduate with a level 1 welding certificate every year.
- We improved what were already outstanding outcomes for job placement (increased to 77%), job retention (improved to 91%), and the starting wage for our trainees in their new jobs is a stunning \$17.07/hour!

Of course, this good work is only possible because of good people, like you, who support us with donations of money, goods, and time. Your contributions help turn the tide for tens of thousands of our neighbors in southeast Michigan.

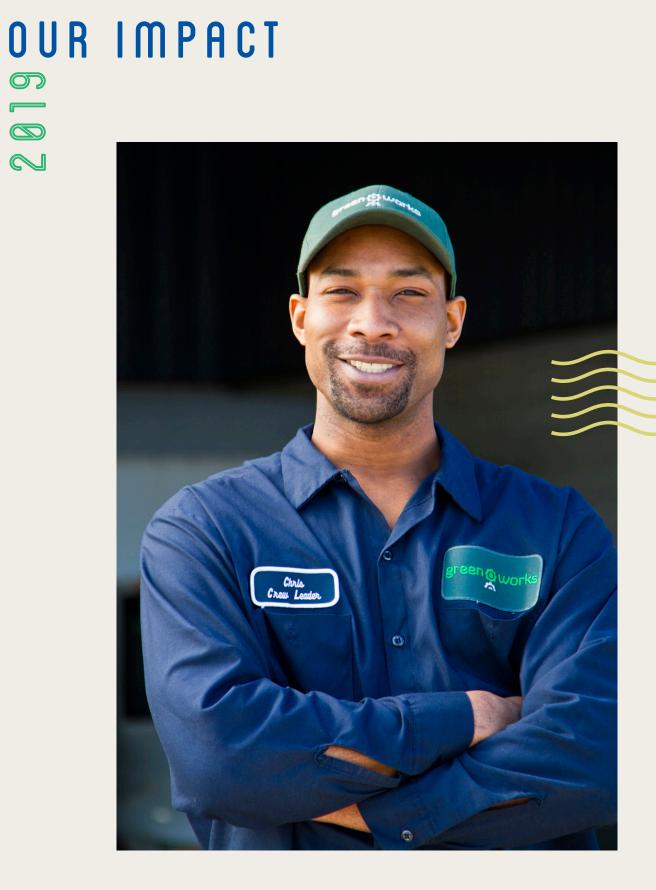
Thank you for your continued support!

Sincerely yours,

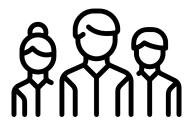
Dan Varner

CEO Goodwill Detroit





MISSON IMPACTS



16,537

people served

14,007 Community & Basic Services (School to Work, Unemployment/ Retention and Walk-in Services)

416 Intensive Personal Development Services (Ongoing Intensive Personal Development Services not focused on Job Entry)

2,114 Intensive Job Placement Services (Employability Skills, Job Readiness, and Job Development Services)



Job-ready individuals who participate in Goodwill programs earn competitive wages



2,202 Persons obtained competitive employment out of 2,859 job-ready candidates



The skills gained through Goodwill services help individuals maintain employment beyond 90 days



\$1,123,858

Goodwill wages paid

Goodwill Wages paid to persons in transitional work experience programs

SUCCESS STORY



Wendel was referred to Goodwill and enrolled in Flip the Script while on probation. With little direction and no real plans, Wendel knew he had to get it right this time and be a role model for his 4-year-old son. During his time in the program, he gained valuable lessons and skills, and upon graduation, he enrolled in Goodwill's welding school.

Upon gaining his A-1 welding certification, he was accepted in the Ironworkers union apprenticeship program, began working a great job and purchased a home. Wendel is truly thankful for the impact Goodwill Detroit has made on his life and he wouldn't be where he is without the help of the program. Wendel is building a solid foundation for himself and his family. He is now a man his son and daughter can look up to, and is looking forward to giving back as others gave to him.

This is the best thing to happen to me in my life so far. Before the program I didn't have a job or direction in my life...Flip the Script was the best thing I've ever started and finished.

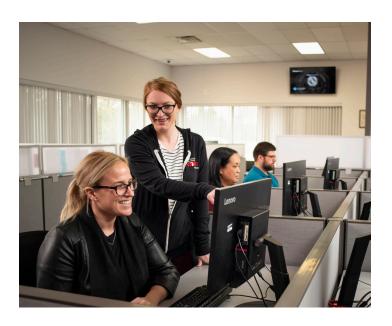
Wendel Washington

ORGANIZATION HIGHLIGHT

Goodwill industries is an example of how government and non-profits can work collaboratively to leverage resources and manpower to transform lives. Goodwill has established two highly effective Michigan Works! locations in Oakland County with a commitment to equity, access and economic self-sufficiency for all.

Jennifer Llewellyn,

Director of Oakland County Michigan Works! and manager of workforce development Oakland County



EXPANSION AND GROWTH:

In 2019 Goodwill Detroit opened the doors to the new Pontiac Career Center, increasing our service reach into north Oakland County, and providing access to employment and training services to residents of the area.

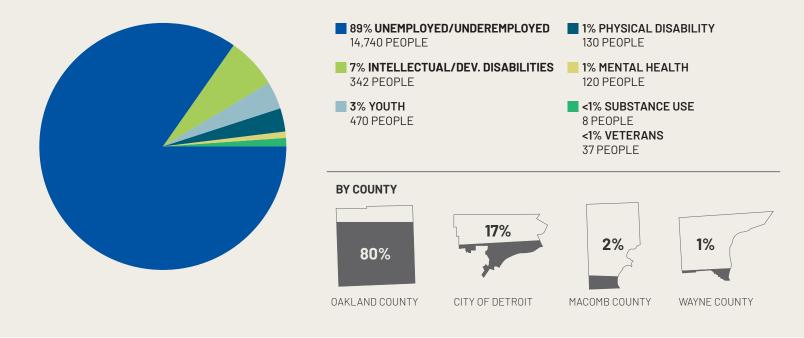
Goodwill Industries of Greater Detroit was selected as Partner of the Year by Oakland County Michigan Works! due to our leadership in the effective transition of the Michigan Works! office in Pontiac.

Through our co-management of the Detroit at Work Career Center at the Northwest Activities Center in Detroit, we also expanded our partnership with Michigan Works! In addition, we broke ground on our all new welding training facility, which will allow us to increase class sizes and offer evening trainings.

DATA & FINANCIALS







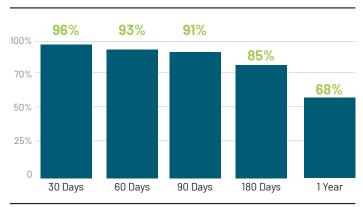
2019 SNAPSHOT

People Hired

2,202

people were placed in employment by Goodwill, primarily in the Customer Service, Factory/General Labor, Healthcare, Retail Sales and Food Service Sectors.

Retention Outcomes



Avg Hourly Wage

\$17.07

Avg Hours Worked per Week

38

Percent Full-Time Status

93%

POSITIVE OUTCOMES OTHER THAN EMPLOYMENT

52 PEOPLEEntered
Vocational
Training

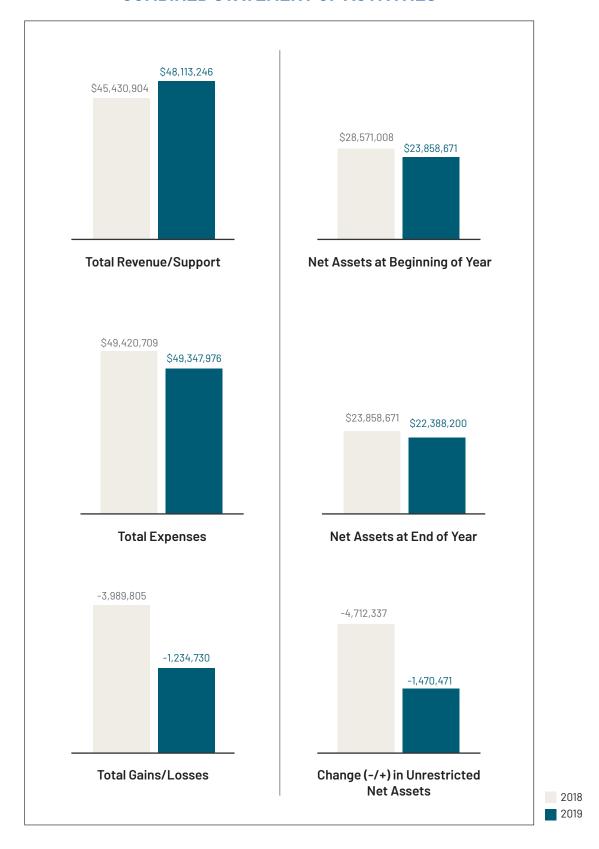
18 PEOPLEObtained Post-Secondary Degree

8 PEOPLE
Obtained
Occupational
License



FINANCIALS

COMBINED STATEMENT OF ACTIVITIES



DONOR POTLIGHT



DONOR RECOGNITION

\$50,000 - \$199,999

Clarence Jan DTE Foundation James & Gargi B. French RoseAnn, Comstock Living Trust

\$10,000 - \$49,999

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\$5,000 - \$9,999

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YourCause, LLC.

COMPANY

INFORMATION



RETAIL STORE LOCATIONS

Canton

41937 Ford Road Canton, MI 48187 734.981.1692

Commerce Township

3281 Crumb Road Commerce Township, MI 48390 248.859.5927

Dearborn

22451 Michigan Avenue Dearborn, MI 48124 313.288.5927

Livonia

12651 Middlebelt Road Livonia, MI 48150 734.245.0115

Woodhaven

20080 West Road Woodhaven, MI 48183 734.301.3902



PROGRAM AND CORPORATE LOCATIONS

Corporate Headquarters

3111 Grand River Avenue Detroit, MI 48208 313.964.3900

Detroit Skill Building Services

3111 Grand River Avenue Detroit, MI 48208 313.557.8635

Supports Coordination Services

3111 Grand River Avenue Detroit, MI 48208 313.557.8610

North Oakland Career Center - Novi

31186 Beck Road Novi, MI 48377 248.926.1820

Flip the Script

2777 East Grand Boulevard Detroit, MI 48211 313.557.4848

A Place of Our Own Clubhouse

1401 Ash Street Detroit, MI 48208 313.931.0901

Wayne County Employment & Training

28526 Van Born Road Westland, MI 48186 734.467.6600

North Oakland Career Center-Pontiac

1850 N. Perry Street Pontiac, MI 48340 248.276.1777

Detroit at Work Career Center Northwest Activity Center

18100 Meyers Rd, Detroit, MI 48235 313.578.7500

OTHER LOCATIONS

Goodwill's GreenWorks, Inc.

6421 Lynch Road Detroit, MI 48234 313.499.3100

Goodwill Industrial Solutions

3111 Grand River Avenue Detroit, MI 48208 313.964.3900

EXECUTIVE STAFF AND BOARD

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