



*35th Annual Goodwill*

# **GOLF CLASSIC**



**Date:** September 24, 2018

**Location:** Dearborn Country Club

# About the Event

For 35 years, **Goodwill Detroit's Annual Golf Classic** has brought together some of metro Detroit's leading business executives to our region's most well-appointed greens.

Founded by Henry Ford in 1923, this year's host, the historic **Dearborn Country Club**, features a challenging; yet accessible, 18 hole Donald Ross-designed championship course. DCC provides an exclusive club experience with classic interiors, a first-rate culinary team and best-in-class service.

**Phone:** 313-561-0800

**Address:** 800 North Military St., Dearborn. 48124



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# Sponsorship Opportunities

<b>Platinum Level:</b>	<b>\$8,000</b>	<b>Closest to the Pin Sponsor:</b>	<b>\$500</b>
<b>Gold Level:</b>	<b>\$6,000</b>	<b>Longest Drive Sponsor:</b>	<b>\$500</b>
<b>Silver Level:</b>	<b>\$2,500</b>	<b>Lunch at the Turn Sponsor:</b>	<b>\$500</b>
<b>Bronze Level:</b>	<b>\$1,250</b>	<b>Golf-Foursome:</b>	<b>\$1,200</b>
<b>Putting Green Sponsor:</b>	<b>\$500</b>	<b>Single Play:</b>	<b>\$300</b>
<b>Driving Range Sponsor:</b>	<b>\$500</b>	<b>Ticket to Cocktail/Dinner Reception:</b>	<b>\$75</b>

[\*Click Here to Donate to Life-Changing Programs\*](#)



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# Platinum Level | \$8,000

- Your choice: either **three foursomes** or **11 golfers** with the opportunity to golf with a special guest or Goodwill's President & CEO
  - Branded golf shirts for **each golfer**
  - Breakfast, lunch and cocktail/dinner reception available for **each golfer**
  - Company logo on Goodwill **branded shirts**
  - Company logo at **cocktail and dinner reception**
  - Company logo on **golf carts**
- Recognition of sponsorship with **company logo on event collateral**
  - **Verbal recognition** at dinner reception with **opportunity to speak**
  - Recognition of sponsorship with **signage at (2) holes**
  - Recognition of sponsorship with **company logo on goodwilldetroit.org**
  - Recognition of sponsorship on **social media**



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# Gold Level | \$6,000

- Your choice: either **two foursomes** or **seven golfers** with the opportunity to golf with a member of Goodwill's leadership team or special guest
  - Branded golf shirts for **each golfer**
  - Breakfast, lunch and cocktail/dinner reception available for **each golfer**
  - Company logo at **breakfast and lunch**
  - Company logo on **golf carts**
- Recognition of sponsorship with **company logo on event collateral**
  - **Verbal recognition** at dinner reception
  - Recognition of sponsorship with **signage at (1) hole**
  - Recognition of sponsorship with **company logo on goodwilldetroit.org**
  - Recognition of sponsorship on **social media**



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# Silver Level | \$2,500

- **One foursome** for golf
- **Four** branded golf shirts
- **Four** attendees at breakfast, lunch, and cocktail/dinner reception
- Company logo on **golf carts**
- Recognition of sponsorship with **company logo on event collateral**

- Recognition of sponsorship with **signage at (1) hole**
- Recognition of sponsorship with **company logo on goodwilldetroit.org**
- Recognition of sponsorship on **social media**



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# Bronze Level | \$1,250

- **One attendee** for golf
- **One** branded golf shirt
- **One** attendee at breakfast, lunch, and cocktail/dinner reception
- Recognition of sponsorship with **signage at (1) hole**
- Recognition of sponsorship with **company logo on [goodwilldetroit.org](http://goodwilldetroit.org)**



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# Sponsorship Opportunities

## **Putting Green Sponsor | \$500**

Logo included in event day program, event advertising, social media and website. Sponsor signage on putting green.

## **Driving Range Sponsor | \$500**

Logo included in event day program, event advertising, social media and website. Sponsor signage on driving range.

## **Closet to the Pin Sponsor | \$500**

Logo included in event day program, event advertising, social media and website. Company signage at one hole on course.

## **Longest Drive Sponsor | \$500**

Logo included in event day program, event advertising, social media and website. Company signage at one hole on course.

## **Lunch at the Turn Sponsor | \$500**

Logo included in event day program, event advertising, social media and website. Company logo on lunches.

## **Golf Foursome | \$1,200**

Four attendees, includes 18 holes with cart. Invitation to breakfast, lunch and dinner included.

## **Single Play | \$300**

One attendee, includes 18 holes with cart. Invitation to breakfast, lunch and dinner included.

## **Ticket to Dinner Reception | \$75**

Individual access to cocktail hour and dinner.

## **Monetary Donation**

*Click here to make a monetary donation to help support life-changing programs.*



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# Contact Information

For additional information about event or for questions regarding sponsorship, please contact:

**Rachel Riehl:** Marketing Coordinator

**Direct:** 313-557-8792

**Email:** [rriehl@goodwilldetroit.org](mailto:rriehl@goodwilldetroit.org)

**Register Online:**

[www.goodwilldetroit.org/golfclassic2018](http://www.goodwilldetroit.org/golfclassic2018)

**Donate Online:**

<https://goodwilldetroit.org/donate/donate-now/>



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# Thank You

In 2017 we celebrated many milestones with help from partners like you. Thank you for your commitment to advancing this important work in 2018 and beyond.

**Deadline for sponsor registration is Monday, July 23.**

City of Detroit: 2,211  
Wayne: 80  
Macomb: 235  
Oakland: 6,154

**8,680**  
People Served



**83%**  
Job Retention

The skills gained through Goodwill services help individuals maintain employment past 90 days.

Individuals that participate in Goodwill programs often earn above minimum wage.

**\$13.41**  
Avg. Hourly Wage



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