



35th Annual Goodwill

GOLF CLASSIC



Date: September 24, 2018

Location: Dearborn Country Club

About the Event

For 35 years, **Goodwill Detroit's Annual Golf Classic** has brought together some of metro Detroit's leading business executives to our region's most well-appointed greens.

Founded by Henry Ford in 1923, this year's host, the historic **Dearborn Country Club**, features a challenging; yet accessible, 18 hole Donald Ross-designed championship course. DCC provides an exclusive club experience with classic interiors, a first-rate culinary team and best-in-class service.

Phone: 313-561-0800

Address: 800 North Military St., Dearborn. 48124



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Sponsorship Opportunities

Platinum Level:	\$8,000	Closest to the Pin Sponsor:	\$500
Gold Level:	\$6,000	Longest Drive Sponsor:	\$500
Silver Level:	\$2,500	Lunch at the Turn Sponsor:	\$500
Bronze Level:	\$1,000	Golf-Foursome:	\$1,200
Putting Green Sponsor:	\$500	Single Play:	\$300
Driving Range Sponsor:	\$500	Ticket to Cocktail/Dinner Reception:	\$75

[*Click Here to Donate to Life-Changing Programs*](#)



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Platinum Level | \$8,000

- Your choice: either **three foursomes** or **11 golfers** with the opportunity to golf with a special guest or Goodwill's President & CEO
 - Branded golf shirts for **each golfer**
 - Breakfast, lunch and cocktail/dinner reception available for **each golfer**
 - Company logo on Goodwill **branded shirts**
 - Company logo at **cocktail and dinner reception**
 - Company logo on **golf carts**
- Recognition of sponsorship with **company logo on event collateral**
 - **Verbal recognition** at dinner reception with **opportunity to speak**
 - Recognition of sponsorship with **signage at (2) holes**
 - Recognition of sponsorship with **company logo on goodwilldetroit.org**
 - Recognition of sponsorship on **social media**



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Gold Level | \$6,000

- Your choice: either **two foursomes** or **seven golfers** with the opportunity to golf with a member of Goodwill's leadership team or special guest
 - Branded golf shirts for **each golfer**
 - Breakfast, lunch and cocktail/dinner reception available for **each golfer**
 - Company logo at **breakfast and lunch**
 - Company logo on **golf carts**
- Recognition of sponsorship with **company logo on event collateral**
 - **Verbal recognition** at dinner reception
 - Recognition of sponsorship with **signage at (1) hole**
 - Recognition of sponsorship with **company logo on goodwilldetroit.org**
 - Recognition of sponsorship on **social media**



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Silver Level | \$2,500

- **One foursome** for golf
- **Four** branded golf shirts
- **Four** attendees at breakfast, lunch, and cocktail/dinner reception
- Company logo on **golf carts**
- Recognition of sponsorship with **company logo on event collateral**

- Recognition of sponsorship with **signage at (1) hole**
- Recognition of sponsorship with **company logo on goodwilldetroit.org**
- Recognition of sponsorship on **social media**



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Bronze Level | \$1,000

- **One attendee** for golf
- **One** branded golf shirt
- **One** attendee at breakfast, lunch, and cocktail/dinner reception
- Recognition of sponsorship with **signage at (1) hole**
- Recognition of sponsorship with **company logo on goodwilldetroit.org**



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Sponsorship Opportunities

Putting Green Sponsor | \$500

Logo included in event day program, event advertising, social media and website. Sponsor signage on putting green.

Driving Range Sponsor | \$500

Logo included in event day program, event advertising, social media and website. Sponsor signage on driving range.

Closet to the Pin Sponsor | \$500

Logo included in event day program, event advertising, social media and website. Company signage at one hole on course.

Longest Drive Sponsor | \$500

Logo included in event day program, event advertising, social media and website. Company signage at one hole on course.

Lunch at the Turn Sponsor | \$500

Logo included in event day program, event advertising, social media and website. Company logo on lunches.

Golf Foursome | \$1,200

Four attendees, includes 18 holes with cart. Invitation to breakfast, lunch and dinner included.

Single Play | \$300

One attendee, includes 18 holes with cart. Invitation to breakfast, lunch and dinner included.

Ticket to Dinner Reception | \$75

Individual access to cocktail hour and dinner.

Monetary Donation

Click here to make a monetary donation to help support life-changing programs.



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Contact Information

For additional information about event or for questions regarding sponsorship, please contact:

Rachel Riehl: Marketing Coordinator

Direct: 313-557-8792

Email: rriehl@goodwilldetroit.org

Register Online:

www.goodwilldetroit.org/golfclassic2018

Donate Online:

<https://goodwilldetroit.org/donate/donate-now/>



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Thank You

In 2017 we celebrated many milestones with help from partners like you. Thank you for your commitment to advancing this important work in 2018 and beyond.

Deadline for sponsor registration is Monday, July 23.

City of Detroit: 2,211
Wayne: 80
Macomb: 235
Oakland: 6,154

8,680
People Served



83%
Job Retention

The skills gained through Goodwill services help individuals maintain employment past 90 days.

Individuals that participate in Goodwill programs often earn above minimum wage.

\$13.41
Avg. Hourly Wage



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