

MONDAY, AUGUST 28, 2017

GOODWILL GOLF CLASSIC

TPC MICHIGAN



QUESTIONS?

Richelle Stewart | Special Events & Marketing | rstewart@goodwilldetroit.org | 313-557-8795

REGISTER ONLINE

www.goodwilldetroit.org



The 34th Annual Goodwill Golf Classic is scheduled for Monday, August 28, 2017, at TPC Michigan in Dearborn. The 4-person scramble is a favorite of Goodwill supporters and features great prizes, raffle items and other activities throughout the day.

SPONSORSHIPS

PRESENTING SPONSOR

SOLD

- Sponsor logo included in event day program
- Sponsor logo included in event advertising, including Goodwill social media and website
- Sponsor signage on two (2) holes on golf course
- Verbal recognition at dinner reception with opportunity to speak
- Two (2) foursomes, including food and club amenities
- Sponsor logo included on event day welcome banner (banner dimensions: 2' x 10')

FOOD SPONSOR

SOLD

- Sponsor logo included in event day program
- Sponsor logo included in event advertising, including Goodwill social media and website
- Sponsor signage at breakfast and dinner buffets
- Sponsor logo branding on boxed lunches
- Verbal recognition at dinner reception
- One (1) foursome, including food and club amenities

BEVERAGE SPONSOR

SOLD

- Sponsor logo included in event day program
- Sponsor logo branding on beverage coozie giveaways
- Sponsor logo included in event advertising, including Goodwill social media and website
- Sponsor logo branding on drink tickets and beverage cart
- Sponsor signage at happy hour bar
- Verbal recognition at dinner reception
- One (1) foursome, including food and club amenities

GOLF HAT SPONSOR

SOLD

- Sponsor logo included in event day program
- Sponsor logo co-branding on golf hat giveaways
- Sponsor logo included in event advertising, including Goodwill social media and website

GOLF BALL SPONSOR

SOLD

- Sponsor logo included in event day program
- Sponsor logo branding on golf ball giveaways
- Sponsor logo included in event advertising, including Goodwill social media and website

GOLF CART SPONSOR

SOLD

- Sponsor logo included in event day program
- Sponsor logo included in event advertising, including Goodwill social media and website
- Sponsor signage on golf carts

GOLF TOWEL SPONSOR

SOLD

- Sponsor logo included in event day program
- Sponsor logo branding on golf towel giveaways
- Sponsor logo included in event advertising, including Goodwill social media and website



SPONSORSHIPS

LONGEST DRIVE SPONSOR

SOLD

Sponsor logo included in event day program
Sponsor logo included in event advertising, including Goodwill social media and website
Sponsor signage on one (1) hole on golf course
Verbal recognition at dinner reception

CLOSEST TO THE PIN SPONSOR

SOLD

Sponsor logo included in event day program
Sponsor logo included in event advertising, including Goodwill social media and website
Sponsor signage on one (1) hole on golf course
Verbal recognition at dinner reception

DRIVING RANGE SPONSOR

\$ 1,000

Sponsor logo included in event day program
Sponsor signage on driving range

PUTTING GREEN SPONSOR

SOLD

Sponsor logo included in event day program
Sponsor signage on putting green

HOLE SPONSOR

\$ 275

Sponsor logo included in event day program
Sponsor signage at one (1) hole on golf course

GOLF FOURSOME

\$ 1,200

Four (4) golf tickets, includes 18 holes with cart
Access to food and club amenities
Seat at dinner reception following day of golf

TICKET FOR DINNER RECEPTION

\$ 75

Access to cocktail hour and dinner buffet
(Cocktail hour starts at 3:30 p.m., immediately following) *
Access to great prizes and raffle items

	Included in Event Day Program	Item Branded with Sponsor Logo	Sponsor Logo Included in Event Advertising	Signage on Golf Course or Dinner Reception	Verbal Recognition at Dinner Reception	Golf Foursome	Sponsor Logo included on Welcome Banner
PRESENTING SPONSOR \$6,500							
FOOD SPONSOR \$4,500							
BEVERAGE SPONSOR \$4,500							
GOLF HAT SPONSOR \$2,500							
GOLF BALL SPONSOR \$2,000							
GOLF CART SPONSOR \$2,000							
GOLF TOWEL SPONSOR \$1,250							
LONGEST DRIVE SPONSOR \$1,250							
CLOSEST TO THE PIN SPONSOR \$1,250							
DRIVING RANGE SPONSOR \$1,000							
PUTTING GREEN SPONSOR \$750							